

MAKE CLEAN WASHROOMS YOUR WINNING STRATEGY

Impressions count more than you realise.



CLEANLINESS

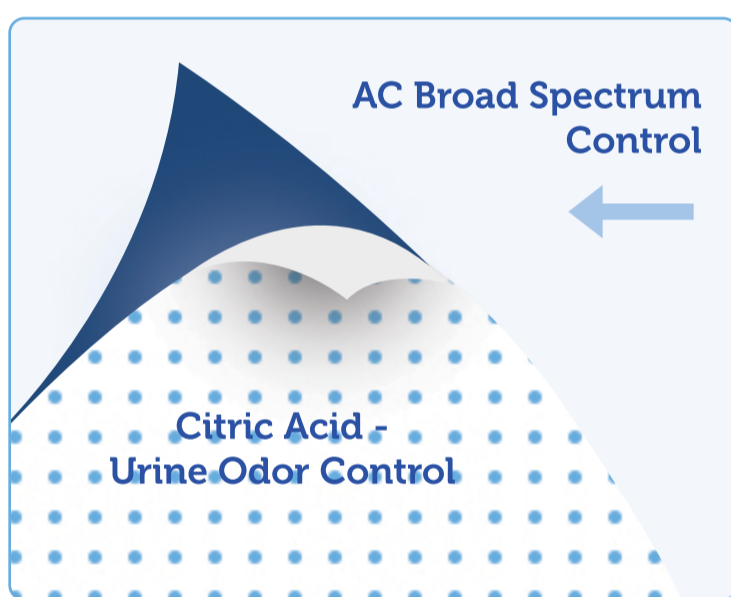
Achieve Long-term Success in Eliminating Washroom Odours

Problem¹

Washroom odours in a large office building were a frequent complaint from tenants. The building's Facility Manager was finding it a challenge to maintain an odour-free washroom, even though several measures, such as regular cleans and introducing air fresheners, were taken.

Solution

Kimberly-Clark Professional* Enfresh Technology Odour Control System was introduced to the office washrooms. The KCP Enfresh Technology* system is simple to install and effective for almost immediately cleaner ambiance.

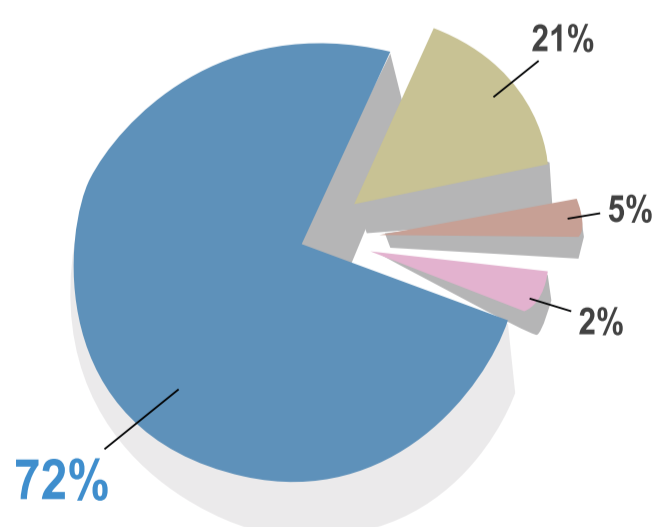


The proprietary sheets in this system eliminate washroom odours in 2 ways:

1. The black layer effectively removes a wide range of problem bathroom odours with broad spectrum activated carbon.
2. The white layer neutralizes ammonia smell from urine.

Results

A week after implementing the new Enfresh Technology System, an Odour Comparison Survey was conducted with over 80 respondents. These were the results:



86% felt odours in bathroom were better than before

80% felt bathroom odour at workplace is a slight problem or not a problem at all

89% were satisfied with the cleanliness of the bathroom at the workplace

The overall satisfaction of restrooms with carbon sheets is **72% positive**

References

1 Washroom Odor Control Solution Performance Data, April 2015